

A PRIVATE CONVERSATION MADE PUBLIC CAN BE READ BY CHILDREN AS WELL AS ADULTS

Hello, Bob! Going for a drive?

Yes, John, will you come?

Sure thing! What's the programme?

My wife is going with me to choose the site for our home. We will pick her up at the King George. There she is. Now we are off.

What property have you bought, Mrs. Lynch?

Fifteen lots in the most charming spot, Mr. Woodford. We have bought both for building and investment. We have figured that we are getting our home-site free, and that in two years time the lots we have bought as an investment will give a profit that will pay for furnishing our home.

That's a good idea. Where did you get it?

From the example of business firms.

By Jove, that's right.

Here we are, John. There's the sign, "VARSITY HEIGHTS."

Why have you chosen Varsity, Bob?

For several reasons. Our boys and girls can live at home and attend lectures at the College. We love sunshine and fresh air. The smoke of a big city hovers over Calgary in the valley. Up here we overlook everything.

This is a magnificent view, Bob. There is nothing around Calgary to equal it.

What about Building Restrictions?

The very best, and the owner will provide brick from his own factory for home builders in Varsity at a price that will ensure a Brick Subdivision.

Is that so? Well that means that you practically get the lots for nothing.

Good boy, John! You have hit the nail on the head, and I will bet a dollar to a postage stamp that there are few people in Calgary who realize what values are offered in Varsity.

What progress has been made with the College?

One Million Two Hundred and Fifty Thousand Dollars have been subscribed, and plans for building at an early date are now under consideration. Calgary graduates will receive degrees from the University of McGill, and you know what that means in the educational world. Westerners will live where the highest training can be obtained. Easterners can also come West without depriving their children of the best Canadian degrees. "Varsity Heights" with its magnificent view, building restrictions, brick residences, and vicinity to the College site, will rapidly become the most attractive and exclusive residential suburb in Western Canada.

Bob, you have certainly sized this proposition up right, and I am glad I came with you. My money goes into Varsity. What are the terms?

Inside Lots, Two Hundred Dollars (\$200.00) each, sold in pairs. Corner Lots, Two Hundred and Twenty-five Dollars (\$225.00) each, sold in pairs. Minimum Terms, One Fifth Cash, Balance Ten Dollars (\$10.00) per lot, per month, with interest.

Have you a card of the firm selling "Varsity Heights"?

Yes. Here you are.

National Finance Co., Ltd.

R. B. O'Sullivan, Manager

Room 1 Burns Block EXCLUSIVE AGENTS
CARS AT YOUR SERVICE

Phone 6235

OPEN EVENINGS

Personal Attention given to selection of lots for outside clients



ALL CANADA IS LOOKING TO Coquitlam

Deep-water Port and Colossal Railway Terminus—
"The Last Great Terminus of the Last West"

THE STORY OF COQUITLAM

ONE UNIT OF BIG TERMINALS TO BE BUILT AT ONCE

C. P. R. Will Spend Every Half a
Million on Each Terminal Unit—
Construction to Start in the Coming
Spring and Continue According to
Plan for Two Years.

General Manager Harry Tells of Big
Expenditure on Company's
Western Line.

(Vancouver World, Feb. 14, 1913)

The completely equipped unit of the maximum capacity of the new terminals scheme is to be constructed by the Canadian Pacific Railway Company during the coming spring and summer according to plan, General Manager Harry told the *Vancouver World* yesterday. Mr. George J. Kirby, vice-president and manager of the Canadian Pacific, who is in the city on an inspection tour, said that the Canadian Pacific had participated in the West generally, and Vancouver and Coquitlam in particular.

The Canadian Pacific has decided that the scheme should be made in the same style as Coquitlam, in the hope that the company's section of one unit of the maximum capacity will amount to over \$400,000. But that will not be the case, Mr. Kirby said. The entire big terminal scheme is to be completed in two years, in accordance with the increase of traffic demands. The first completed unit, which is to be completed next fall, will comprise a round shop, a paint shop, machine shop, repair shop, paint shop, machine shop, repair shop, a large coal bin, men coal bunkers and such other minor facilities as are necessary for the establishment of terminal facilities on such a large scale.

The Canadian Pacific will spend five units and about thirty-five miles of track at the new Coquitlam terminals. It will have a line of track, signed on the joint principle, and the Canadian Pacific will have a line of tracks increased as the growth of commerce demands. Mr. Kirby emphasized the fact that in establishing the new terminals the Canadian Pacific company was planning to meet the needs of the world-wide demands of Vancouver's world-wide commerce. He said that the Canadian Pacific, even when what that commerce may bring in, will be able to meet the needs of the trade that is expected to follow the completion of the Panama Canal as directed this way.

REPRESENTATIVES WANTED
An application for the position of Alberta to be made to
David Kirkpatrick, Leeson-Lineham
Building, Calgary, Alberta.

On account of the great development of Western Canada and the Canadian Pacific Railway system, other railways bringing competitive terminals of the kind of those now into a metropolitan center of 150,000 population, and other causes which need not be mentioned here (but perhaps most of all the completion in the near future of the Panama Canal, which is destined to revolutionize international trade, especially between the western half of North America and the Orient), it has been deemed necessary for the C. P. R. to build at once huge, modern terminals, including shops, yards, engine houses, etc.—not to handle present traffic, although it has already outgrown the present facilities—but for the future, as it comes.

The C. P. R. officials looked around and picked out the best place for these terminals. It would be foolish for them to pick out any other place but the best. This, of course, needs no argument. **THEY CHOSE COQUITLAM.** This was the site of the growing city of COQUITLAM, which since its history has been made so rapidly at COQUITLAM that it would be a waste of time and space to attempt to tell you in this advertisement half of the BIG PROJECTS already announced there. No little half of the BIG PROJECTS.

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Claiming offices of the Railway Commission, did not think it necessary to go beyond the affidavits of the officials, but he admitted that two miles by half a mile wide seemed a VERY LARGE PIECE OF LAND—FOUR TIMES AS GREAT AS THAT ON WHICH THE MONSTER ANGUS SHOPS AT MONTREAL STAND.

BUT REMEMBER ONE THING

We own the original townsite, the real townsite surrounding the C. P. R. terminals. Our properties are not mere subdivisions. The rural municipality of Coquitlam is 64 square miles in extent, larger than some metropolitan cities. See that your lot is in THE TOWNSITE. Fill in the coupon attached hereto and mail it to us.

Perhaps you are WISHING they had bought in Coquitlam today.

Persons who bought property in Winnipeg, Regina, Saskatchewan, Edmonton, Calgary, Fort William, Vancouver, Victoria, etc.,

projects, any one of several of which would by itself transform a town into a city; for instance, what is claimed to be the largest

in Canada, the C. P. R. terminals, is seven miles from the city of Vancouver proper, but is included in the Vancouver Metropolitan District. It is on level land, an extraordinary thing in this district, at the junction of the Pitt and Fraser Rivers, on the main line of the Canadian Pacific, and is NEARER THAN ANY OTHER IMMEDIATE CENTER IN BRITISH COLUMBIA TO CHEAP ELECTRIC POWER.

Of another part of this page we tell you how a large portion of five million dollars will be spent by the Canadian Pacific Railway Company on terminals and new construction work on the main line of the Canadian Pacific, the western boundary of British Columbia, during the year 1913. The amount received from Vancouver by the Canadian Pacific Railway Company is to be used for the construction of the new terminals.

Double Track to Vancouver.

The line between Vancouver and Victoria is to be double-tracked at an expenditure of about \$150,000.

At Coquitlam Large Expenditure Will be Made.

Here the company has decided to spend \$1,000,000 on a comprehensive plan for making this one of the best terminals in the world.

The full development of the terminals will not be completed at once, but the first year of operation will be sufficient to keep large crews employed.

A twelve-mile roundhouse is to be built, and a large engine plant and water works. Twenty-five acres of land will be taken for this, and he said that the first and everything done to provide Coquitlam with complete facilities will be done in the shortest time possible.

The trunk line from the yards into the town will be built in the course of a short time, and will be completed in about three years.

Two subways, in accordance with the plan, will be built, and the municipality of Coquitlam are to be built. They will be built in the course of the year, and the company's property on the Coquitlam tract road.

HOW FIVE MILLION DOLLARS WILL BE SPENT THIS YEAR

Details of C. P. R. Expenditures Between Vancouver and Field—Railway Company to Spend \$1,000,000 on the Main Line of the Canadian Pacific—Arrangements for Coquitlam in Terms of Coquitlam.

(Vancouver World, Jan. 21, 1913)

AMONG THE BIGGEST SPENDERS in the Canadian Pacific Railway Company's terminals and new construction work on the main line of the Canadian Pacific, the western boundary of British Columbia, during the year 1913, is the amount received from Vancouver by the Canadian Pacific Railway Company.

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YEAR OUT AND SEND TODAY.

THE COQUITLAM TERMINAL CO., LTD.

Dept. B.C.

West Coast Builders of Obligation
and the Best in Every Particular,
make use of the Pacific Coast Oper-
ators of the Canadian Pacific and
Pacific Railways, prices of lots, etc.

Name _____

Address _____

PRICES Residential Lots, Up From - - \$400
Business Lots, From \$600 to \$1250

All Prices subject to Advance Without Notice

Coquitlam Terminal Co., Ltd.
Coquitlam Townsite Co., Ltd.

Owners of the Townsite Vancouver, B.C.

General Agent for Alberta:

DAVID KIRKPATRICK

Local Sales Manager: C. D. STRONG

212 Leeson & Lineham Bldg., Calgary, Alta

REYNOLDS & FRASER

F. ROBSON
1913

Tommy Burns & Co.

Clothers and Gents' Furnishers

Invite a visit to their store to inspect the Latest Novelties for the Spring Trade. Our goods are drawn from recognised British and Foreign supply and will be found of a very acceptable character.

SPRING SUITS and OVERCOATS

Cut in correct style, made from the very best materials—new colors, clever workmanship, being executed by expert tailors. You can count perfect fit and satisfaction at our store. Suits, \$15, \$18, \$20, \$22, \$24, \$26, \$30, \$35.

MEN'S HATS

We have all the 1912 models in Black Derby, Colored Felt in Fedora and Telescope shapes, made especially for our store.

MEN'S NECKWEAR

We have an unusually pretty assortment of Derby Ties and Bows in cross striped and plain colors. All new spring goods, \$50c, 50c, \$1.00, \$1.25, \$1.50, \$1.75 to \$2.25.

MEN'S SHIRTS

We are enthusiastic over our Spring Shirts. They look good to us. Come in and look them over. You will be surprised at the ranges. All colors, but mostly neat black and white stripes, from \$1.25 to \$5.75.

WATERPROOFS

We are now showing a large variety of popular-priced garments. We have the best in the west for style, durability and value. We hold the largest stock in the city.

Call and see our Latest Productions of Popular-Priced Merchandise.

Tommy Burns & Co.
130 Eighth Avenue West, Calgary

SMOKE KAISER'S

"OLD TIMER"

10c. CIGAR

The Standard of Quality

The Kaiser Cigar Co., Makers

Queen's Hotel

CALGARY

This Hotel is one of the most comfortable and well-appointed in the West. Guests get their money's worth at the Queen's and always come back. Excellent cuisine. Reliable information about the country come strangers.

BUS MEETS EVERY TRAIN

Terms \$2.00 up. H. L. Stephens, Proprietor

FORT WILLIAM AND PORT ARTHUR
Best Manufacturing and Distributing Point in Canada

Inside Business Lots. Choice Residence Lots. Suburban Acres. Water Fronts for Wharves. Trackage Properties. Map showing whole situation and environment of both Cities for \$2.00.

Apply to—

R. A. Ruttan
P. O. Box 195. Port Arthur, Ont., Canada.

THE CALGARY EYE OPENER, THE BEST ADVERTISING MEDIUM IN WESTERN CANADA. WRITE FOR TERMS.

REGINA

ALBERT PARK
IS WORTH YOUR CONSIDERATION

Prices from \$85 per lot upwards

Terms easy

COMPTON & McNEIL

PRINCESS THEATRE BLOCK
REGINA SASK.

NOTICE

CONTRACTORS

Buy Your Pressed Bricks Direct.
All Orders Supplied Without Delay.

CRANDELL PRESSED BRICK AND SANDSTONE CO.
E. H. CRANDELL
Room 1 Burns Block, CALGARY Phone 2789

Windsor Hotel Red Deer Alta.

Rates, \$1.50 Per Day and Upwards

Choice Wines, Liquors and Imported Cigars

TWO GOOD SAMPLE ROOMS

STEPHEN WILSON, Proprietor

C. S. LOTT

DOMINION BANK BUILDING
General Sales Agent for Alberta.
BANKHEAD MINES, LIMITED.

The Only Hard Coal Mine in Canada

Alberta Hotel CALGARY

This Hotel is the King Edward of the West and handles the traveling public with an eye to their comfort and convenience.

TERMS \$2.50 UP.

Proprietor Taprell personally manages this well-known hotel.

HOUSES

We build and sell houses for one-tenth cash, and the balance over five years.

See our plan.

Alliance Investment Co. Ltd.
711 FIRST STREET WEST CALGARY

LUMBER

Before placing your order for Lumber, Sash, Doors or Finishing Material, do not fail to get our prices. We carry the best stock in town and give prompt delivery, at the lowest prices.

Riverside Lumber Company, Limited

PHONE 1863 MAIN YARD, 1601

FACTORY, 3608 WEST END YARD, 1601

International Correspondence Schools

Courses in Architecture, Agriculture, Automobile Running, Civil Service, Commerce, Drawing, Languages, Poultry Farming, Salesmanship, and all branches of Engineering.

CITY OFFICES, 1058 SECOND ST. EAST, P.O. Box 1914

PHONE 6440.

ATHABASCA LANDING will be dealt in, and accurate information on all matters pertaining to the "LANDING" will be cheerfully given on application. Fifty-foot lots from \$500 up.

J. E. JENNINGS

Wishes to inform the public that he has taken over the business lately carried on by Kelly, Jennings & Stern. The best inside properties in ATHABASCA LANDING will be dealt in, and accurate information on all matters pertaining to the "LANDING" will be cheerfully given on application. Fifty-foot lots from \$500 up.

J. E. JENNINGS

16 McDougall Block, CALGARY. Phone 3838

ATHABASCA LANDING will make YOU money.

Buy now before big development takes place.



Fire Chief Smart's invention to rescue maidens from the sky-scrapers. Very popular in fire-brigade circles.

How it must feel a man when he is called out in public to have his look as if he wasn't used to it.

Write us for particulars.
All inquiries cheerfully answered.
Call in and talk it over with us.